

# Cottage Grove Beautification Plan



# Beautification Initiative Goals

- 1) Establish an identity and character for the area.
- 2) Raise awareness and preserve the cultural assets.
- 3) Create a unique destination commercial corridor.
- 4) Catalyze commercial development and attract new businesses.
- 5) Use art to foster a sense of community between the residents, business owners and customers.

# Partnership Team



## Community Organizations

-- QCDC

## Funders

-- Partnership for New Communities

-- Others

## Artists

-- Little Black Pearl Resident Artists

-- Dunbar/ CPS Youth

## City/Elected Officials

-- 4<sup>th</sup> Ward Alderman

-- CDOT

-- Department of Planning

-- Department of Cultural Affairs

# Community Research & Tours

- Online searches
- Discussions with senior residents
- Touring Cottage Grove and intersecting corridors
- Tour other active business districts in the city of Chicago (i.e. Little Village and Chinatown)



Little Black Pearl youth on a tour of Little Village



Little Black Pearl students tour Cottage Grove

# Beautification Concept

Create a unified, distinctive “look” for the entire corridor

## Art Installation

Stained Glass Mural

Mosaic

Commemorative posts

Paintings

Murals

Banners

Obelisks

## Location

Bus shelters

Sidewalk squares

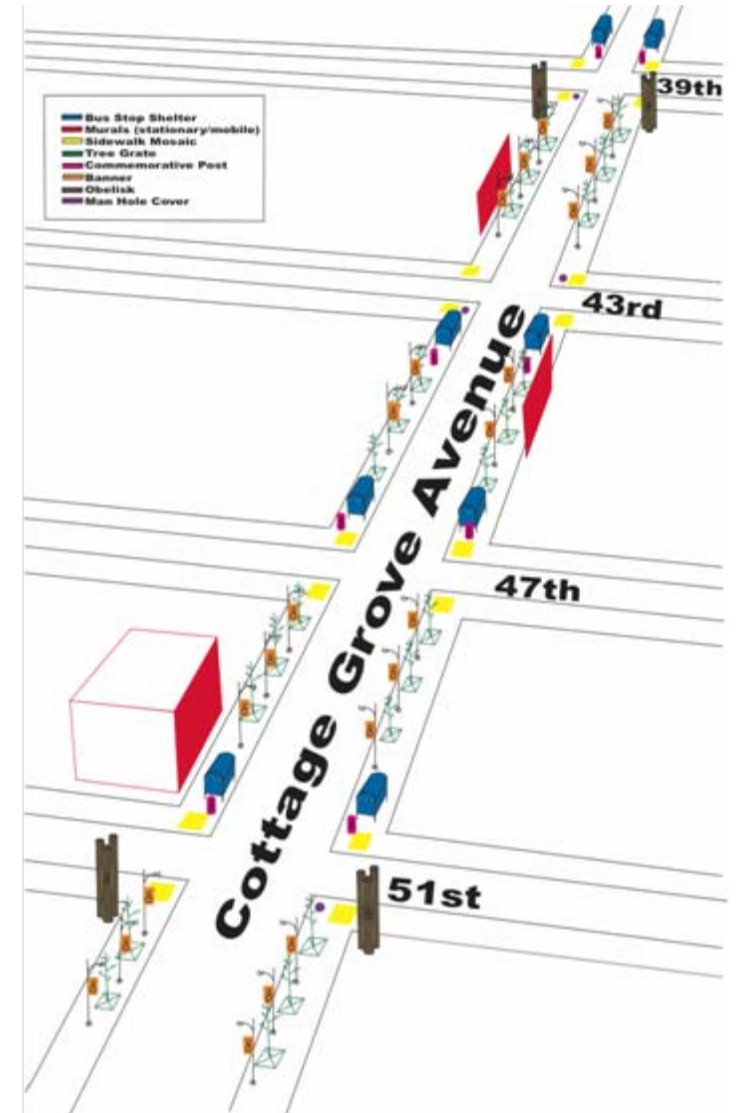
Bus stops

Tree grates/ manholes

ComEd/vacant buildings

Lamp posts

39th & 51st street intersection

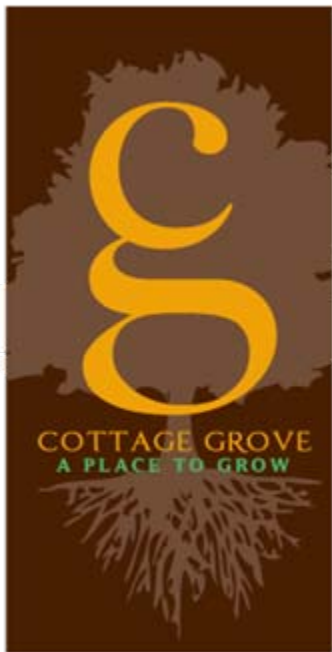


# Installation Designs



- Utilized colors that were rich and that would compliment the corridor
- Made sure that the logo and tagline would allow all individuals to relate
- Thought of ways to create a modern contemporary look that would stand out
- Made sure the logo could be utilized for multiple purposes

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# Installation Design: Murals



Sketches of proposed murals



Sample Site near 45th and Cottage Grove

# Installation Design: Banners



Sample Banner

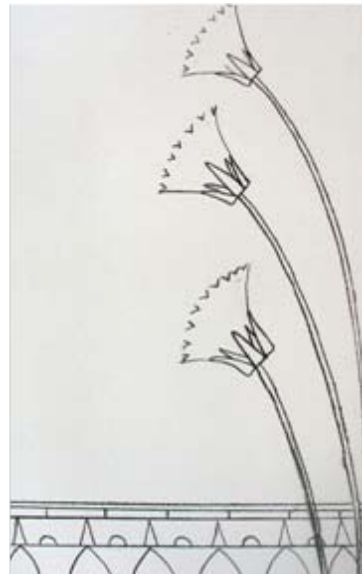


Sample Site near 42nd and Cottage Grove

# Installation Design: Stained Glass Bus Shelters



Rear  
panel



Side panel



Sample Site at 39th and Cottage Grove

# Installation Design: Sidewalk Mosaics



Sample Site near 45th and Cottage Grove

# Installation Design: Commemorative Posts



Sample Commemorative Post



Sample Site at 45th and Cottage Grove

# Installation Design: Painted Street Fixtures



Sample Sites near 45th and Cottage Grove

# Installation Design: Obelisks



Sample Obelisk



39th and Cottage Grove Ave



51st and Cottage Grove Ave



# Next Steps

- Convene intergovernmental taskforce to development Cottage Grove Beautification Implementation plan. (Spring 2006)
- Complete and install banners (Summer 2006)
- Launch fundraising campaign (Summer/Fall 2006)
- Install remaining artwork on Cottage Grove (Spring - Fall 2007)

